

JOB TITLE Strategic Communications Consultant	
REPORTING TO Jessica Cooke	LOCATION Global/remote
REPORTING TO POSITION Senior Climate Change and Education Adviser	DAYS Up to 80 days over 6-7 months There will be a need for flexibility with more of the work likely at the beginning of the contract compared to the end.
CHILD SAFEGUARDING As part of these responsibilities, the consultant will adhere to child safeguarding policies, promote a culture of keeping children safe, and mitigate any potential harm to children. The post holder should report and respond to interventions as determined by position related responsibilities identified in the SCA Child Safeguarding Policy and Code of Conduct.	
INTRODUCTION The Climate Smart Education Systems Initiative (CSESI) , funded by the Global Partnership for Education (GPE) , aims to strengthen the capacity of education ministries to integrate climate change adaptation and environmental sustainability into education policies, budgets, and programs. It also enhances cross-sectoral coordination on climate and education issues. Phase 2 of the CSESI project includes additional funding for strategic communications, which is what this consultancy will contribute to.	
ROLE The consultancy (either an individual or a team) will focus on delivering communications assets which can be used to highlight the impact and results gained through CSESI. The consultant, in coordination with Save the Children, will ensure all safeguarding procedures are followed and that appropriate sign off and consent is received from all featuring in communications assets. We strongly recommend applications from youth/youth organisations and consultants from countries most exposed to climate change. The consultancy will support communications efforts on climate change and education including collecting, writing and ideally designing communications assets (e.g. blogs, case studies) and support populating a new microsite on climate change and education. Objective Raise awareness of climate change and education, especially best practices and impacts. Purpose • Support fundraising efforts, including GPE's replenishment summit • Share successes, lessons learned and best practices • Raise the profile of CSESI and climate change and education activities • Populate a new microsite on weADAPT platform on climate change and education CSESI Communications Approach • Distil complex information into engaging, easy-to understand products in creative formats. • Centre marginalised voices - ensure national perspectives and ideas are included. As part of communications, voices of the most marginalised groups will be central and included in assets and presentations delivered. • Work with local and diverse media organizations to promote coverage of the project in participating countries and internationally. • Reflect diversity and inclusion highlighting the differential impacts of climate change on girls, boys, women, men and marginalised groups and how to address this and translate materials into different languages and formats (e.g. child friendly). • Link to GPE's Answer the Call Campaign through sharing of communications assets and roll-out in CSESI countries.	
MAIN RESPONSIBILITIES <u>Communications:</u> Activity 1: Identify interesting stories, resources and documents	

Work with Save the Children and partners to:

- identify the audience for different communications needs
- determine the results within CSEI that have the greatest potential for communications based on audience and impact
- gather and collect resources, documents and case studies which can be featured on the new climate change and education website

Activity 2: Collect and write communications assets

This will include:

- Updating a document of quotes from all CSEI countries, including a variety of stakeholders
- Collecting photos from all CSEI countries, including a variety of stakeholders, and storing in secured Save the Children SharePoint
- Developing a set of country-centred social media messages
- Identifying the potential for and write up to 3 news stories (at national level)
- Developing up to 2 photo stories
- Developing up to 3 blogs
- Writing up to 3 case studies

All products should be high quality, support Gender Equality and Social Inclusion approaches, profile diverse stakeholders, co-author assets together with stakeholders.

Activity 3: Support the development and launch of the weADAPT microsite on climate change and education through communications platforms

- Develop a plan working with Save the Children and other partners to support the launch of the weADAPT microsite on climate change and education
- Utilise the information from the previous activities to gather and collect documents, case studies and blogs that will feature on the platform
- Provide feedback on the website design, if required

Supporting event engagement:

Activity 4: Support development of policy briefs and key messages on climate change and education, as needed

This could include:

- Developing a key messages document that can feed into identified strategic processes (e.g. Africa Climate Summit, UNGA, COP30 and GPE's replenishment campaign). This will be a live document that can include quotes and case studies developed under the previous activities.
- Developing other communication or advocacy documents as needed, for example a communiqué for the Africa Climate Summit
- Supporting development of up to four policy briefs, being led by Save the Children technical experts, to provide advocacy and communications expertise.

Activity 5: Where relevant, do/support the design and layout of documents and facilitate the translation of communications assets into different languages

- Ideally, do the design and layout of communications assets (branding guidelines provided) or identify a consultant to work with directly.
- If required, facilitate the translations of communications assets into local languages and English, French and Spanish in coordination with Save the Children

QUALIFICATIONS & EXPERIENCE

Essential

- Strategic communications experience, including developing high quality communications assets
- Experience engaging with a wide variety of stakeholders, including children and government officials
- Written and spoken English skills

Desirable

- Experience in climate change and/or education
- Design and layout expertise

TIMEFRAME

Activity	Month (2025)						
	Aug	Sept	Oct	Nov	Dec	Jan	Feb
Activity 1: Identify interesting stories, resources and documents							
Activity 2: Collect and write communications assets							
Activity 3: Support the development and launch of the weADAPT microsite on climate change and education through communications platforms							
Activity 4: Support development of policy briefs and key messages on climate change and education, as needed							
Activity 5: Where relevant, do the design and layout of documents and facilitate the translation of communications assets into different languages							

WORKING CONDITIONS

This work will be fully remote. It will require working with a number of stakeholders across Save the Children, its country offices, partners and national consultants.

Date: 7th August 2025